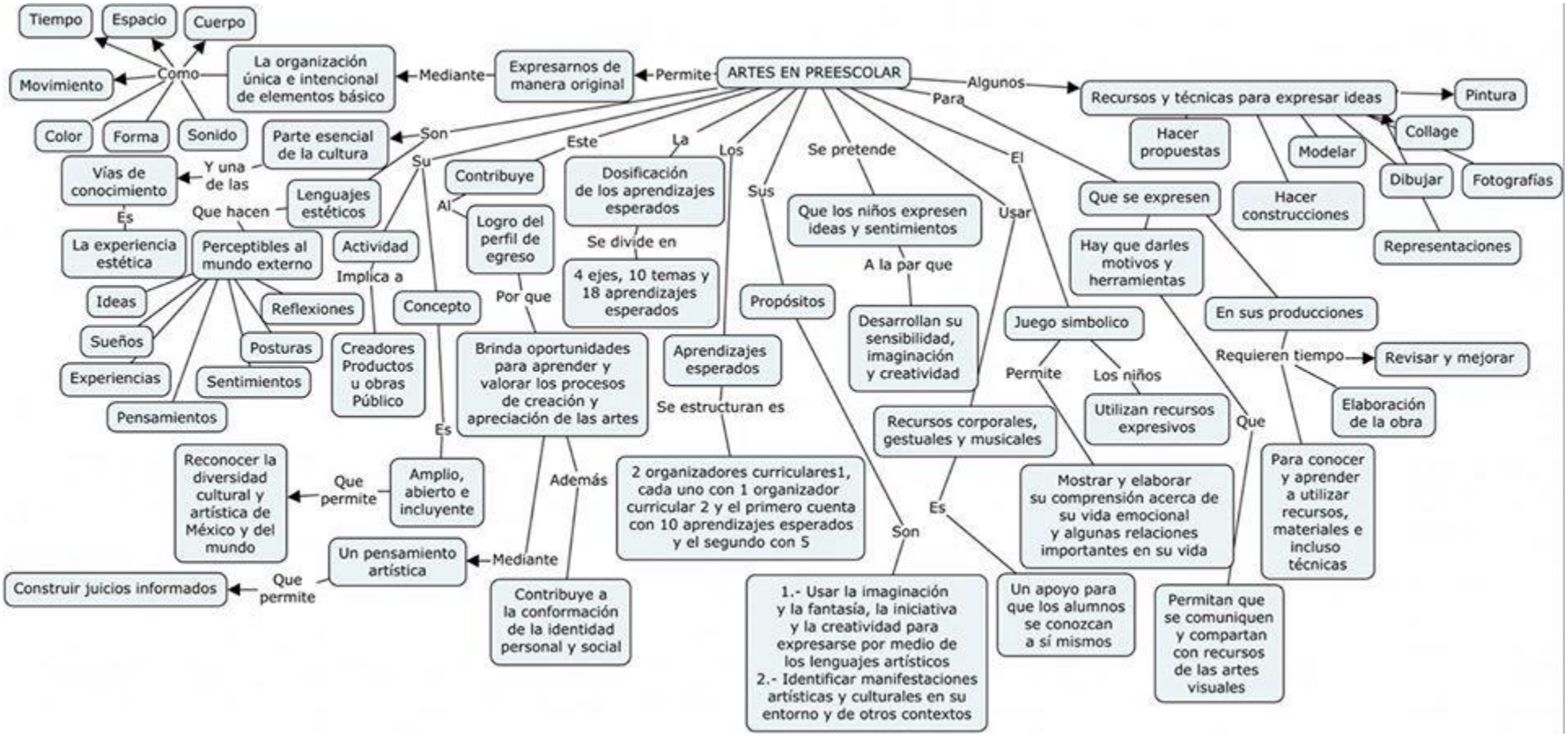Organizador grafico – Mapa conceptual